



November 24, 2019

PDX ANNOUNCES NEW SENIOR APPOINTMENT TO ITS TEAM

PDX is very pleased to announce an important addition to both our management and advisory teams, as we prepare to begin our Asian pre-ICO marketing push, and private pre-sales.

Annelyse I. Fournier, is based in London, UK and already represents PDX in the UK and Europe. Effective immediately, she joins PDX as our interim Chief Operating Officer.

Ms. Fournier is a trained economist and holds an MBA from the European University, in Geneva. She has over 2 decades of executive experience in large multinational companies, including Philip Morris, Mondelez, Barclays, and First Data, covering Executive Compensation & Reward, corporate governance, large scale project management, M&A, and IPO preparation. Industry experience includes consumer goods, banking and financial services, and the payments space. She is a Swiss citizen and is fluent in French and English, and has good command in German and Italian.

PDX community members should view our website at www.pdxcoin.io for new articles and media releases, and Investor inquiries should be directed to investors@pdxcoin.io.

Sincerely,

THE PDX TEAM.

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