



February 9, 2020

## **PDX CONCLUDES SUCCESSFUL FIRST DUBAI INVESTOR ROADSHOW**

PDX is pleased to announce the preliminary results of its recent Dubai, UAE, investor presentation evening, and subsequent on-on-one investor meetings, from February 4<sup>th</sup>, til February 8<sup>th</sup>. UAE time. The event and one-on-one investor meetings were hosted and arranged by our Dubai-based advisor, Leo Garcia, and the JPWW Group ([www.jpwwgroup.com](http://www.jpwwgroup.com) ).

We gave a formal investment presentation on the evening of February 4<sup>th</sup>., at the Ritz-Carlton Hotel, in the Dubai International Financial Center (“DIFC”). A detailed PDX presentation was given by our Chief Operating Officer, Annelyse Fournier, to a capacity audience. Ms. Fournier is an experienced senior corporate executive with a global Fortune 100 background, and the PDX is exceptionally proud to have her on our team. She did a truly extraordinary job for PDX last week, executing well above targets.

We are very pleased to advise that the presentation and the one-on-one meetings have secured firm expressions of interest well in excess of \$10 million to date, versus our original goal of US\$5 million. This amount will solidify and possibly increase over the next several weeks, given that numerous discussions with investors remain ongoing. and as we wait for investors to finish reviewing our offering materials and do their due diligence . We are in serious discussion with two individuals each at the +\$50 million level, and multiple individuals ranging from a hundred thousand dollars to several million

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dollars of investment commitments. It will take several weeks to follow up with all the inquiries and interested parties, and move to funded commitments. The larger investors more likely constitute cornerstone investors in the eventual ICO. Notwithstanding that, we noted that they were quick to confirm a serious interest and state the amount they were prepared to commit, subject to certain conditions or execution targets.

Over 60 people attended the February 4<sup>th</sup>. presentation, including several of the Gulf region's most prominent private investors. A variety of investors had one-on-one presentations and meetings with Ms. Fournier over the following three days. In addition Ms. Fournier had follow-up meetings with a number of the people that attended the event, and event organizers are following up with several others over the next week or so.

We will undertake a further investor roadshow in Dubai, beginning March 4<sup>th</sup>., and will likely do these on a recurring basis over the next several months. We had planned to stage our first round of Asian investor roadshows from late March, across 8 key Asian cities, including four on the Chinese mainland. However with China on effective lockdown due to the ongoing coronavirus health scare, we have revised our planning to commence these roadshows from April, depending on how this crisis pans out. It makes no sense to us to do investor roadshows in Singapore, Tokyo, Seoul, and maybe Hong Kong, but leave out mainland China. Notwithstanding this we will commence an intense ICO marketing program in the region ahead of the Asian roadshows if we have to, rather than delay.

In the Asian roadshows and follow on Dubai sales we will price PDX tokens in a range of US\$30 to US\$37.50 each, and have repriced our ICO public sale in a range of \$60 to \$75 per token.

We will issue a further release once we have a final tally of closed investment commitments resulting from our Dubai event and meetings. A short promotional video is available showcasing the event, and a longer video showing the actual PDX presentation at the event will shortly be available on our website for viewing.

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