

# PDX COIN

[www.pdxcoin.io](http://www.pdxcoin.io)



# WHAT IS CRYPTOCURRENCY?

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**C**ryptocurrency is a digital and highly-secure encrypted token or unit of value that operates as a medium of exchange.

Just like any other currency it can be used to transfer money or value securely and rapidly anywhere in the world

It can operate outside (or in tandem) of the traditional banking system and pay for goods and services.

Cryptocurrency assets and transactions are recorded on what is known as the “**blockchain**”; an ultra-secure decentralized and hack-proof digital ledger that records any transactional and other data.

Because the same data and code is recorded in multiple server locations around the world at any one time, it is impossible to hack and change a record of the data.

Bitcoin is the best-known example of a cryptocurrency and is one of almost 5,600 in existence today.

Cryptocurrencies are increasingly being used in place of US\$ and other major world currencies by many millions of users and investors around the world.

Typical transactions are buying or renting real estate, paying for travel and accommodation, buying or renting vehicles, paying household bills, paying tax to the government.

*For a more detailed discussion, see: <https://en.wikipedia.org/wiki/Cryptocurrency>*





# WHAT IS PDX?

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**P**DX is a digital currency that is at the core of a powerful new banking and financial services ecosystem.

- It is based on encrypted and permissionless peer-to-peer (no middleman) global payments and money.
- Coin holders will be able to make payments and transfers anonymously, instantly anywhere in the world.
- Data will be stored on an immutable blockchain, making it indestructible, theft-proof and anonymous.
- PDX banking, exchange and payments processing capabilities will feed off each other and build a large user adoption in the consumer and commercial world.

**PDX is set to disrupt the global payments processing industry and the way banking is conducted between crypto and fiat currencies.**

**We are actively building a unique, cutting-edge cryptocurrency exchange platform.**

# PDX ECOSYSTEM

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The PDX "ecosystem" consists of:

- a new global banking network providing a full range of retail banking services with physical branches as well as a global virtual banking business
- a crypto currency exchange business with unique attributes and a guaranteed large customer base
- a merchant payments processing business based on the block chain.

That will lead to large-scale and increasing acceptance of PDX Coin as a means of payment and store of value by merchants and consumer.

**PDX is designed to be simple and to function as a usable day-to-day crypto currency.**

***PDX Coin will be supported by a large base of oil and gas reserves.***



# PDX ECOSYSTEM FEATURES

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- **Mobile apps** for global payments and transfers and goods and services
- **Exchangeable** for major world currencies and other cryptocurrencies
- **High-speed and low-fee** global value transfers
- Ultra-secure encrypted global **messaging app**
- Highly liquid and a **top 20 cryptocurrency** by total market cap upon listing
- Credit and debit cards available through our own bank, as well as global banking and money transfer facilities
- Globally compliant
- **Post-ICO** PDX Coins are each expected to have intrinsic value reflecting sufficient estimated recoverable oil reserves at the ICO price
- Over time, significant additional value derived from green energy projects



# WHAT CORE “PROBLEM” WILL PDX SOLVE?

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**Problem:** Limited ability to spend digital currency in everyday life limits the growth of the entire industry

**PDX solution:** To enable merchants, stores and other service providers globally to accept payments in cryptocurrency

- To date the vast majority of merchants don't accept cryptocurrencies.
- This is due mostly to the lack of payment infrastructure and the overall inability to be used in micro-transactions and as to the volatility of the market (bitcoin)
- PDX will facilitate widespread token ownership and usage by providing users with simple ways to pay with digital currencies
- PDX banking and payment ecosystem will enable any point of sale terminal to install a simple app to trade cryptocurrencies in the same way as it does fiat money.
- The app will also facilitate payments from online cryptocurrency payments.

***The end goal is to make PDX easy to use for token holders and merchants and make it the new go to trading currency.***



# AN EXPONENTIAL GROWTH ENVIRONMENT

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- Mobile and digital payments experience exponential growth and are forecast to double by 2023
- Crypto-led payments will continue to grow exponentially and are being at the core of Central Banks discussions
- Crypto global population penetration in 2020 is around 0.5% and we anticipate a rise to 10% by end of the decade – driven by utility, ease of use and merchant adoption



# INVESTMENT OPPORTUNITY

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- **Private placement offering at a discount to the planned ICO offering price**
- **Pre-ICO pricing is US\$15 per token (or equivalent in BTC or ETH)**
- **minimum investment US\$10,000**
- **investors in the offering receive one free option with each token purchased, enabling the purchase of an additional token at the same price, up to 3 months after closing of the ICO]**
- **return potential 9 x based on the lower of the ICO target price range**
- **Price in the follow-on Asian pre-sales events is forecast at \$45 per token**



# INVESTMENT OPPORTUNITY ILLUSTRATION\*

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## Assumptions:

Initial investment	\$100,000
Token price	\$15
Number of tokens	6,667
Number of tokens after option exercised	13,333

## Illustration at ICO value with option exercised:

ICO price	Market Value	Value - net of option exercise costs		Pre-tax gain	
\$50	\$666,667	\$566,667	(5.6 x)	\$466,667	(4.6 x)
\$60	\$800,000	\$700,000	(7 x)	\$600,000	(6 x)
\$75	\$1,000,000	\$900,000	(9 x)	\$800,000	(8 x)

\* the above numbers are for the sole purpose illustration and do not represent a guaranteed return

# PDX TO DATE

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- Supported by a strong team of management and advisors with backgrounds in banking and finance, law, technology, energy and corporate management
- PDX AG registered in Switzerland with banking relation with UBP in Geneva
- EMI (electronic money institution) pre-approved by Lithuanian Central Bank
- Applying for EMI-equivalent licensing in Hong Kong
- PwC to project manage and file the EU / ECB license with passporting to all EU and EEA countries
- Secure blockchain technology built on the **Ethereum ERC20 Protocol**, allowing long-term development and roll-outs of an expanding product suite to users
- Completed development of our blockchain technology platform, smart contracts and protocols
- Tokens underpinned with physical assets driving lower long-term volatility - although near-term volatility should create large risk-adjusted returns
- Significant oil and gas reserve base associated with the PDX group
- **Built-in multiple strong security features** to prevent token theft
- A **reliable store of value** with defined use cases
- **Hard cap** on the number of tokens that can be issued
- Will be tradeable and liquid worldwide, outside of the traditional banking system, with total anonymity
- Designed for both business and consumer usage
- Team has executed and delivered flawlessly and is now ready to take PDX public

# PRE ICO FINANCING

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- Closed a Private Offering of tokens at **US\$10** per token to a small number of accredited US investors
- Conducting a limited follow-on Private Offering at **US\$15 with attaching options**
- Follow-on round of a further up to **3,500,000 tokens** at **US\$45** each to pre-ICO investors in private sales in Singapore, Japan, China, Hong Kong and South Korea





# PATHWAY TO ICO

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**T**hrough a combination of pre-ICO token sales to accredited investors as well as token airdrops, we anticipate at least **2 million** token holders as we go the ICO public sales event

The airdrops will be achieved by distributing at least one token to each of two million existing cryptocurrency investors, by transferring to their wallets once they have opted in

We have access to at least **2 million cryptocurrency** investors through our global marketing advisors, exchange partners and our wallet provider, **Coinomi**

**The ICO itself is scaled to attract at least 4 million new token-holders globally.**

**We are positioning the public sale for smaller investors in the US\$500 to \$1,500 range.**

**The ICO marketing plans and budgets are calibrated to the achievement of these results**

# THE ICO

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- Formal process commencing **in the second half of 2020** with Asian private and public pre-sales
- Up to 67 million, tokens to be sold globally in the ICO, at a projected **\$75** per token
- Proceeds used to further develop our oil and gas assets, acquire banking businesses, establish proprietary cryptocurrency exchange operation and payments processing capability, further develop our technology and operational infrastructure



# UTILITY TOKEN

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**A** wide adoption base leads to

- a greater ability to build sustainable token utility – meaning day to day use of the PDX token as a viable currency and medium of exchange across both business and consumer use
- Encourage merchants of all shapes and sizes to accept payments in PDX.
- We will lead by example and require all payments of our energy business be made in PDX rather than fiat currency

**Post-ICO** a focused marketing program of our proprietary payment ecosystem to businesses globally will support further acceptance by merchants of PDX as payment for their goods or services.

**As the PDX ecosystem grows, the investor will over time have an ever-expanding range of merchants and vendors that they will be able to pay with their PDX coins**







# HOW DO I RECEIVE, STORE AND TRADE MY PDX COINS?

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Investors will need to set up a secure “**digital wallet**” online to receive their PDX tokens

PDX and Coinomi([www.coinomi.com](http://www.coinomi.com)) have a formal partnership and PDX has been integrated into the Coinomi platform

**Coinomi** is a globally recognized and popular digital wallet that supports a large number of different cryptocurrencies.

The investor can use any digital wallet to hold and store their PDX Coins.

# EXECUTIVE SUMMARY

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**P**DX is a newly-created and legally compliant digital currency that is at the core of a powerful new banking and financial services ecosystem supported by independently certified proved recoverable oil and gas reserves.

PDX Coin will enable holders of other digital or national currencies to lock in gains and/or protect against adverse declines in value due to inflation, volatility or currency devaluation.

PDX Coin will be a reliable store of value, medium of exchange and unit of account

PDX has been created and structured so as to become a leading safe-harbor tokenized store of value.



# PDX COIN

[www.pdxcoin.io](http://www.pdxcoin.io)

A complete description of PDX and in the White Paper can be downloaded from the website at [www.pdxcoin.io](http://www.pdxcoin.io)

[www.instagram.com/pdxcoin/](https://www.instagram.com/pdxcoin/)

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# APPENDIX



# DISCLOSURE STATEMENT

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**T**he following presentation contains forward looking statements that may reflect our plans, estimates, and beliefs.

Such forward looking statements are dependent upon events, risks and uncertainties that may be outside our control. Our actual results could differ materially from those discussed in these forward-looking statements.

**Factors** that could cause or contribute to such differences include, but are not limited to, competition from similar product offerings or larger competitors, general economic conditions, regulatory changes and other uncertainties, all of which are difficult to predict and which expressly qualify all subsequent oral and written forward-looking statements attributable to us or persons acting on our behalf.



# DISCLOSURE STATEMENT – CT'D.

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In addition, due to timing issues or financing issues, or other unforeseen issues one or more strategic or critical events may not occur. In light of these risks, uncertainties and assumptions, the forward-looking events discussed may not occur. We do not have any obligation to update forward-looking statements included in this presentation after the date of this presentation, except as required by law.

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