



PDX COIN – summary and investment opportunity

- PDX is a digital currency that is at the core of a powerful new banking and financial services ecosystem.
- Based on a cryptocurrency backed by underlying oil and gas reserves and projects in stable locations with a unique "ecosystem" consisting of:
 - a new global banking network providing a full range of retail banking services with physical branches as well as a global virtual banking business
 - a crypto currency exchange business with unique attributes and a guaranteed large customer base. Institutional standard, high speed, and zero commissions
 - a merchant payment processing business based on the block chain, driven by a proprietary and state of the art crypto-to-fiat payments app
 - built at a global scale, designed to be simple and to function as a usable day-to-day crypto currency

A massive growth environment:

- Mobile and digital payments experience exponential growth and are forecast to double by 2023
- Crypto-led payments will continue to grow exponentially and are increasingly at the core of Central Banks' policy discussions
- Crypto global population penetration in 2020 is around 0.5% and we anticipate a rise to 10% by end of the decade – driven by utility, ease of use and merchant adoption
- In the past decade, global cross-border payments volumes increased over 40 x, while the legacy cross-border payments system (SWIFT, Western Union, etc) made essentially zero progress and no real improvement in technology, speed, costs and fees, service quality and offerings
- Businesses around the world are beginning to seek the advantages of payments made via an entirely new, digital, global and interoperable infrastructure that enables low-cost transfers anywhere nearly instantly
- Exploring partnership arrangements with POS terminal providers that will bring us millions of merchants and vendors globally and very quickly

PDX to date:

- Supported by a strong team of management and advisors with backgrounds in banking and finance, law, technology, energy and corporate management
- PDX AG is a company registered in Switzerland, and banks with UBP in Geneva (www.ubp.com)
- EMI (electronic money institution) pre-approved by Lithuanian Central Bank, for operation across entire EU, with global consulting firm PwC now project managing and filing the formal license application on behalf of PDX

- Blockchain development completed and PDX now exists on the public Ethereum Blockchain as an ERC20 token
- Team has executed and delivered flawlessly and is now ready to take PDX public
- Pending applications in Hong Kong for Money Service Operator (“MSO”) and Stored Value Facilities (same as EMI) licenses, enabling us to provide banking services out of Hong Kong to retail and business accounts

Investment opportunity – 3rd. round -accredited investors – (direct purchase of tokens at \$15 each):

- Pre-ICO pricing is US\$15 per token (or equivalent in BTC or ETH)
 - minimum investment US\$50,000
 - investors receive one free option with each token purchased, enabling the purchase of an additional token at the same price, up to 3 months after closing of the ICO
 - return potential 10 x within 18 months based on the lower of the ICO target price range
- Price in the follow-on Asian pre-sales events is forecast at \$45 per token, a discount to the ICO price.

Next steps:

- Beginning with Asian investor roadshows over 4 months expected to commence February 2021 (but depending on coronavirus lockdowns situation) and the ICO public sales commencing around July 2021 - or as soon as possible in light of coronavirus-based delays
 - Price range in the ICO public sales is upwards of \$75 per token
 - Price potential post-ICO and once trading, +\$100, to \$200 per token
- Relationship and arrangements with several top-tier exchanges for listing will be active immediately upon the Closing of the ICO
- We expect to be widely traded, globally, immediately after the ICO.
- PDX can be expected to have a strong liquidity profile due to its size and the exchange listing strategy
- If it listed today, PDX would be one of the 5 largest cryptocurrencies of all based on the ICO target price
- At \$200 per token, PDX would be the third largest cryptocurrency in the world, trailing only Bitcoin and possibly Ethereum, based on today’s prices – *that’s a \$22 billion + market cap assuming the maximum number of tokens are successfully sold in the global ICO event*
- We have and are continuing to develop multiple defensive “moats” to PDX Coin and its value; protected with proprietary IP, that put up overwhelming barriers to entry to our potential competitors, and that reinforce significant token pricing upside
 - A review of the valuations (revenue / EBITDA multiples) of some of our closest peers both public and privately owned, including the like of Paypal, Global Payments, Stripe and First Data, make us believe that our payments platform and processing capability should drive PDX token value to \$200 – conservative estimate
 - Mass merchant and consumer adoption is driven by the simplicity and ease of use of the proprietary payments platform (being rolled out by mid-2021)

For widespread crypto adoption to take hold, it has to be as easy to use as cash or a Visa card is today and we are uniquely providing that solution!